

Casey Peddicord
Co-Owner
CASEY & KRISTIN
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Speaking at Oak Ridge Camera Club
March 8th, 2016
7-9pm

“Mastering the Wedding Film in 2016 ”

We'll discuss:

TRENDS:

- How wedding cinema has changed in the past 10 years
- Insights in the market today (East TN and beyond)
- Why everyone is jumping on the video bandwagon

HOW WE STARTED AND WHY WE DO WHAT WE DO

- Company History
- Why we shoot mainly weddings (are we crazy?!)
- Business

THE WEDDING DAY

- Setup
- Pre-Planning
- Shotlist
- Not Normal/ Don't stick to an outline

TECHNICAL

- Cams we shoot on
- Stabilization
- Audio
- Drones and other fun stuff

POST

- Setting the Right Client Expectations
- Editing
- Delivery

About Casey & Kristin:

We're Casey and Kristin, a hubby and wife videography and photography team based in Knoxville, Tennessee and traveling worldwide. Our vision for this business is to create memories for future generations while also enriching those we reach by demonstrating the best we know how to LIVE WITH LOVE. Our passion is marriage. Most of our couples become friends and WE love that. Not only do we want to film/photography your wedding, but we also want to stay in touch and follow your marriage journey.

